

Who Am I as a Writer?

Are you more interested in writing to amuse yourself, writing to understand the world, writing as therapy, or writing for publication? Perhaps a mixture of these? _____

Do you want to write solidly in one genre/subgenre, or do you want to experiment with different genres/types of stories? _____

Do you prefer to write short stories, novellas, or novel length fiction? Or do you prefer to experiment with different lengths/forms? _____

Is your writing literary, humorous, dark, simple, or what? Choose three adjectives that describe your writing voice. If you are still working on developing a voice, choose three aspects you would like to explore.

What themes/causes are important to you? _____

Who do you want to write for? What demographic is your ideal reader?

What nonfiction publications do you read? How will these influence your fiction? _____

What were the last five books you read for pleasure? What, if anything, do these books all have in common? Is this commonality something you wish to explore in your own writing? _____

When you read a book/story, what intrigues you? On the other hand, what turns you off/makes you quit reading before the story is over? _____

What can readers expect from your author brand?

Draft your Writer's Mission Statement.

Draft your one Sentence Tag Line.
